

Manjit Mohan

+91 9834281558 | manjit.ux@gmail.com | [Portfolio](#) | [Linkedin](#)

COMPETENCY MATRIX

Stakeholder Management, User-Centered Design, Cross-Functional Collaboration, Design Strategy & Execution, Storytelling, User Research, Project Management, and Team Management

PROFILE

A proven track record of crafting meaningful digital experiences through intuitive, visually compelling, and highly functional solutions. With over eight years of expertise, more than 50 ideas have been transformed into impactful designs that engage users and drive measurable business outcomes. Guided by meticulous research and a commitment to excellence, designs are created with purpose, fostering emotional connections and enabling sustainable growth. Recognized for driving innovation and delivering results, with accolades such as Hackathon Winner 2022 (Yara International), Ideathon Finalist 2019 (EY), and Silent Slayer Award 2018 (YUJ Designs). Dedicated to solving complex problems and delivering purposeful, user-centered solutions that make a difference.

EXPERIENCE

IBM | Senior UX Designer

May 2024 - Present, Kochi, India

- Restructured Turbonomic navigation, auditing the IA, identifying pain points, and proposing scalable grouping strategies to improve feature discoverability, task efficiency, and long-term usability.
- Redesigned the Enterprise Data Hub for IBM's Patterns Incubator in just four weeks, unifying access to enterprise data products into a seamless platform, significantly enhancing the user experience for IBM employees.
- Managed the Patterns Incubator team, ensuring timely delivery of design projects, fostering collaboration, and driving alignment with IBM's design principles.
- Led the Carbon React V1 migration audit for Turbonomic by reviewing progress, implementing a shared tracking system, and aligning cross-functional teams for a smooth transition into IBM's design system.
- Championed design excellence by mentoring junior designers and facilitating workshops to enhance the team's UX maturity and innovation capabilities.

Yara International | Lead UX Designer

Aug 2022 - Apr 2024 (1 year 9 months) | Remote

- Directed UX efforts for 5+ applications across Yara Europe, including leading the design of YaraPlus, a single platform unifying European digital solutions.

- Supervised vendor collaboration, streamlining the design process for YFSE while contributing to talent acquisition to build a strong design team.
- Guided Yara AgTech during a leadership transition, boosting morale and supporting recruitment efforts for Yara ITC.
- Championed innovation by supporting the visionary Yara ITC Metaverse initiative and winning the Hackathon 2022, showcasing creativity and problem-solving.

Harman International | Sr. Interaction Designer

August 2021 - August 2022 (1 year 1 month) | Remote

- Designed the user experience for a complex patient monitoring solution tailored for clinicians, informed by meticulous user research and stakeholder workshops.
- Streamlined the design-to-development process, ensuring seamless collaboration between teams and delivering a user-centered solution that improved clinical efficiency.

EY | Lead Consultant - Experience Design

July 2019 - July 2021 (2 years 1 month) | Thiruvananthapuram, India

- Led user experience design for EY internal and external clients, delivering tailored digital solutions for diverse business challenges.
- Spearheaded engagements that aligned design strategies with client goals, ensuring impactful and user-centric outcomes.

YUJ Designs | UX Designer

March 2018 - June 2019 (1 year 4 months) | Pune, Maharashtra, India

- Led the UX engagement for Honeywell's point-of-sale device, earning the "Innovation of the Year" award for delivering groundbreaking solutions.
- Designed user-centric solutions, including a loan application and the infotainment app for a leading car company, enhancing usability and engagement.

Fortune Cookie UX | Interaction Designer (EY acquired design studio)

December 2016 - February 2018 (1 year 3 months) | Pune, India

- Led the enterprise service system engagement with Sears, delivering impactful design solutions for business operations.
- Designed user-friendly solutions, including a mobile app for Axis Bank and a Home IoT app, enhancing customer engagement and functionality.

VSM Experts | Lead Designer

October 2015 - November 2016 (1 year 2 months) | Pune, India

- Led client engagements, translating business requirements into successful digital solutions by guiding design and development teams.
- Spearheaded the rebranding of VSM Experts, including designing the new logo, enhancing the company's visual identity.

Nine Exposures | Architectural 3D Modeler

June 2015 - September 2015 (4 months) | Pune Area, India

- Sculpted detailed township projects in 3Ds Max based on architectural blueprints, ensuring accuracy and realism.
- Created major 3D models for architectural projects, collaborating with top construction companies in Pune to bring designs to life.

Self Employed, Freelance designer & IAS aspirant

November 2010 - May 2015 (4 years 7 months) | Pune, India

- Delivered user-centered design solutions across industries.
 - Balanced IAS preparation with freelance work.
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EDUCATION

Symbiosis International University | Pune, India

- Bachelor's Degree in Communication Design | 2006 - 2010 (4 years)
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CERTIFICATIONS

- IBM Enterprise Design Thinking - Co-Creator badge
 - IBM Enterprise Design Thinking - Practitioner badge
 - IBM Team Essentials for AI badge
 - IBM Pattern - Incubator badge
 - IBM Pattern - Classroom badge
 - IBM Agile Explorer badge
 - EY Innovation - Design thinking bronze badge
 - EY Digital bronze badge
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TESTIMONIALS

Seth Johnson | IBM Design Program Director | Directly managed Manjit

- ★ “Manjit, I am so grateful for the opportunity of working with you these past several weeks as you helped us envision a better “airport” experience for our Enterprise Data users! Your work in this incubator has significantly accelerated our delivery and given us valuable perspectives that would have been difficult for us to discover on our own ...”

Arvind HV | Yara India Design Manager | Directly managed Manjit

- ★ “Manjit is a real pro, and such a delight to work with him. I've hired Manjit as UX Lead for Yara, ITC. It was a pleasure to work with you on various real time digital projects and initiatives. The passion and knowledge you bring to work is contagious and makes everyone to work with you...”

Angella Clarke-Jervoise | EY Associate Director | Directly managed Manjit

- ★ “Manjit you were a tremendous asset to the team in our recent, high profile SharePoint build. I valued your creative suggestions and input. You're a great listener and not afraid

to challenge ideas and recommend improvements to give the best UX. Thanks also for your commitment, attitude and flexibility.”

Pratiti Shrivastava | American Express Product Director | Directly managed Manjit

- ★ “Before starting any design project, Manjit put in extra effort to understand the logic and overall architecture behind the concept. This helped us to conceptualize and design our products in the best possible way- in the minimum amount of time with maximum efficiency. His end products very pretty impressive ...”
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